



SHANGRI-LA STANLEY INTERNATIONAL DRAGON BOAT CHAMPIONSHIPS 香格里拉赤柱國際龍舟錦標賽

新聞稿

端午赤柱龍舟競渡55週年誌慶

新聞稿（即時發佈）（Please see English version below）

發稿日期：2026年6月15日（星期一）

致：各港聞、體育及副刊編輯

赤柱龍舟協會舉辦的龍舟競渡今年踏入第55週年。賽事最初由當地原居民發起，其後吸引大批居港外籍人士參與。步入1990年代初，參賽隊伍已突破100隊，當中外籍人士比例高達七成，是香港乃至亞洲最早實現高度國際化的民間體育賽事之一。

參賽者多以公司名義組隊，將龍舟運動轉化為現代企業建立團隊精神、促進共同協作的最佳實踐，對企業營運帶來實質裨益。當時，因應參賽者喜愛以創意造型出賽的歡樂文化，本會順應潮流，開創先河設立全港首創的「最佳服飾獎」，此後更引領風潮，成為本地乃至海外龍舟賽事爭相仿效的經典環節。

踏入21世紀，賽事正式被命名為「赤柱國際龍舟錦標賽」，並曾創下高達300支隊伍同日競技的世界紀錄。這批在70年代到2000年參與赤柱賽事的外籍人士，返回家鄉後，將在赤柱學到的龍舟技術與熱情帶回世界各地，獨立發展出各國本土的龍舟組織與賽事。

如今全球已有數十個國家擁有自己的龍舟比賽。赤柱國際龍舟錦標賽，不僅是一場端午盛事，更實至名歸地成為全球現代龍舟運動走向國際化的重要搖籃與發源地。作為這項**55週年**傳統的延續，今年有幸得到香格里拉集團的冠名贊助，香格里拉赤柱國際龍舟錦標賽將於2026年6月19日（端午節）在赤柱正灘盛大舉行。

今年賽事將延續赤柱獨有的每場12支隊伍同場競逐賽制，以全日無間斷的緊張刺激比賽，配合熱鬧非凡的嘉年華歡樂氣氛，為市民及遊客帶來一場熱血沸騰的端午慶典。

作為全港最具規模的龍舟賽事之一，今年吸引**185**支來自不同國家及機構的龍舟隊伍及人士，合共約**4,000**名健兒齊集赤柱。整日將上演47場精彩激烈的賽事，場面浩瀚壯觀。大會預計當日將吸引超過**100,000**人次觀眾前往赤柱，全情投入這場結合體育競技與節日娛樂的夏日派對。

下頁更多賽事亮點...

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SHANGRI-LA STANLEY

INTERNATIONAL DRAGON BOAT CHAMPIONSHIPS

香格里拉赤柱國際龍舟錦標賽

【賽事亮點一】9分鐘一場 無間斷47場熱血激戰

赤柱國際龍舟錦標賽向來以緊湊、刺激的賽程聞名。全日賽事由早上8時起全速展開，以每9分鐘一場的超高節奏無間斷進行。在激昂的鼓聲與破浪的吶喊聲中，12支隊伍將同時於海面奮力劃槳、水花四濺，極度考驗健兒的力量與團隊默契。緊湊的賽事安排將令現場氣氛絕無冷場，觀眾可全程感受心跳加速的衝線瞬間。

【賽事亮點二】赤柱龍舟協會原創「最佳服飾獎」 創意爆發翻轉赤柱

除了海上的體育競技，岸上的創意比拼同樣精彩。備受期待的「最佳服飾獎」評選活動將於當日中午11時30分至下午12時30分舉行。參賽隊伍將會發揮無限創意，將傳統文化與現代玩味元素大膽結合，以各式精心設計的造型亮相。這場充滿歡樂與趣味的「變裝派對」定必成為全場焦點與熱門打卡位，為緊張的賽事增添輕鬆幽默的節日氣氛。

【賽事亮點三】盛大點睛儀式 傳承傳統文化

下午2時正，大會將舉行一年一度的盛大龍舟點睛儀式。作為龍舟文化中象徵「賦予靈魂」、寓意吉祥如意及比賽順利的重要傳統環節，今年大會邀請了社會賢達及重量級嘉賓，兩屆冬奧金牌得主谷愛凌小姐親臨現場主禮。屆時市民及遊客可近距離見證這個歡樂而充滿祝福的傳統時刻，體驗深厚的中華節日文化。

免費入場 全民共享嘉年華式夏日派對

香格里拉赤柱國際龍舟錦標賽全日免費對公眾開放。赤柱正灘當日除了有精彩賽事，更充滿歡樂的嘉年華氣氛，不論是運動愛好者、攝影發燒友，還是希望感受節日氣氛的市民與遊客，均可前來近距離接觸龍舟，投入這場集競技、傳統與娛樂於一身的年度盛宴，與親朋好友共度一個難忘的端午佳節！

「香格里拉赤柱國際龍舟錦標賽」活動詳情：

日期：2026年6月19日（星期五，端午節正日）

時間：上午8:00至下午4:00時（全日47場，每9分鐘一場）

亮點活動時間表：

最佳服飾獎評選：上午11時30分至下午12時30分

盛大點睛儀式：下午2:00時正

沙灘DJ派對：下午4:30分至下午7:30分

地點：赤柱正灘

入場費用：全免





SHANGRI-LA STANLEY

INTERNATIONAL DRAGON BOAT CHAMPIONSHIPS

香格里拉赤柱國際龍舟錦標賽

PRESS RELEASE

CELEBRATING **55TH ANNIVERSARY** OF STANLEY DRAGON BOAT RACING!

Date: June 15, 2026 (Monday)

To: Editors, Hong Kong News, Sports & Features Sections

The Stanley Dragon Boat Association's races celebrate their 55th anniversary this year. Originally initiated by local residents, the event later attracted a large number of expatriates. By the early 1990s, participating teams exceeded 100, with expatriates making up 70%, making it one of Asia's earliest highly internationalized grassroots sporting events. Corporate teams transformed dragon boating into a best practice for building team spirit and collaboration. Embracing the vibrant and creative racing culture of participants, the Association pioneered Hong Kong's very first "Most-Outstanding-Outfit Award" in the 1990s, setting a trend that has since been widely adopted by various sports events locally and worldwide.

In the 21st century, the event was officially named the "Stanley International Dragon Boat Championships," once setting a world record with 300 teams competing on the same day. Expatriates who participated from the 1970s to 2000 later brought these techniques and passion back to their home countries, independently developing local dragon boat organizations globally. Today, dozens of countries host their own races, making the Stanley Championships a significant cradle and birthplace for the internationalization of modern dragon boat racing.

With the title sponsorship of the Shangri-La Group in 2026, the Shangri-La Stanley International Dragon Boat Championships will be held on June 19, 2026 at Stanley Main Beach. The event will continue Stanley's unique 12-team racing format, offering a thrilling celebration with non-stop competition and a lively carnival atmosphere. As one of Hong Kong's largest dragon boat events, this year's Championships welcome **185** teams comprising approximately **4,000** athletes. A total of 47 thrilling races will unfold, and organizers anticipate over **100,000 spectators** to fully immerse themselves in this dynamic fusion of elite sport and festive entertainment.

EVENT HIGHLIGHTS ON FOLLOWING PAGE





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INTERNATIONAL DRAGON BOAT CHAMPIONSHIPS

香格里拉赤柱國際龍舟錦標賽

EVENT HIGHLIGHT 1: NON-STOP THRILLS — 47 RACES, 9 MINUTES PER RACE

The action kicks off at 8:00 AM with back-to-back races concluding every 9 minutes. Amidst thunderous drumbeats, 12 teams will simultaneously power their paddles across the water, testing strength and team cohesion to the limit, ensuring heart-pounding finishes throughout the day

EVENT HIGHLIGHT 2: MOST-OUTSTANDING-OUTFIT AWARD — CREATIVITY TAKES CENTER STAGE

The eagerly awaited "Most Outstanding-Outfit Award" will take place from 11:30 AM to 12:30 PM. Teams will unleash their imagination, blending traditional cultural motifs with modern flair in elaborate outfits. This lively costume parade promises to be a major crowd magnet and social media hotspot.

EVENT HIGHLIGHT 3: GRAND EYE-DOTTING CEREMONY — HONORING TRADITION

At 2:00 PM, the Grand Eye-Dotting Ceremony will honor the cherished tradition symbolizing the awakening of the dragon's spirit. This year, two-time Winter Olympic gold medalist Ms. Eileen GU will officiate the ritual, offering attendees a rare opportunity to witness this culturally rich moment up close.

FREE ADMISSION — A CARNIVAL-STYLE SUMMER FESTIVAL FOR ALL

The Championships are open to the public free of charge. Stanley Main Beach will transform into a festive hub, offering a full-day carnival experience. Whether you are a sports enthusiast, photography buff, or seeking a festive atmosphere, come enjoy the spectacle and create unforgettable memories.

EVENT DETAILS:

DATE: JUNE 19, 2026 (FRIDAY, TUEN NG FESTIVAL DAY)

TIME: 8:00 AM – 4:00 PM (47 RACES, ONE EVERY 9 MINUTES)

SCHEDULE HIGHLIGHT :

- Most-Outstanding- Outfit Award: 11:30 AM – 12:30 PM
- Grand Eye-Dotting Ceremony: 2:00 PM
- Beach DJ Party: 4:30 PM – 7:30 PM

VENUE: STANLEY MAIN BEACH

ADMISSION: FREE

MEDIA ENQUIRIES & INTERVIEW REQUESTS:

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